

*full
house!*

Recruitment and retention in the GEES disciplines



Keynote speakers include:

Anthony McClaran

Chief Executive, UCAS

Geoff Layer

Pro-Vice Chancellor, Learning & Teaching
University of Bradford

25-26 June 2007

Holiday Inn City Centre, Birmingham

Want to achieve your admission targets?

Want to enhance retention in the first year?

Want to get students through the door and keep them there?

Are you:

- an admissions tutor or programme co-ordinator?
- level one tutor or lecturer?
- Head of Department in a geography, earth or environmental sciences in England, Scotland, Wales or Northern Ireland?

If you've answered yes to any of these questions then this conference is for you!

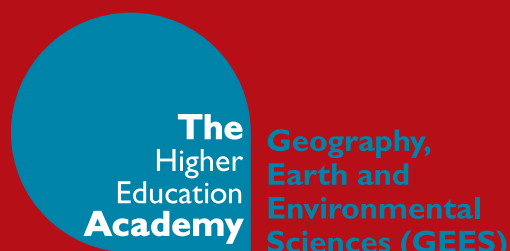
- See showcased examples of current departmental practices in marketing, recruitment and retention
- Examine how best to strengthen the schools/HE interface
- Explore how to promote the three subjects nationally

The conference will run from 12.30pm Monday 25 June to 4pm Tuesday 26 June.

Optional excursions Sunday and Monday.

For more details and registration form

please see www.gees.ac.uk



The 2007 GEES Residential Conference is being held in association with the RGS-IBG, Geographical Association, Geological Society, the Institution of Environmental Science and the Journal of Geography in Higher Education.