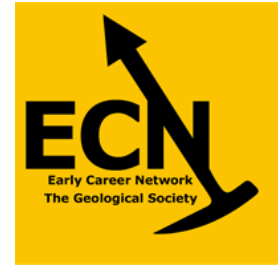


# EARLY CAREER NETWORK

## COMMITTEE MEETING MINUTES



Date: Friday 19<sup>th</sup> March 2021 (14:00)

Location: via Zoom

Present: Matt Sharp (Chair), Alex Christopher (Secretary), Deborah Thomas (Treasurer), Huw Richards, Matt Webster, Simon Groom, Serdar Aldanmazlar

Apologies: Dan Hope (Regional Specialist Group Liaison), Joshua Hughes

### 1) MINUTES OF THE LAST MEETING

No correction required.

- **MS, DH** continue to liaise with regional groups and increase contact list for future events/groups.
- **TS** to continue to develop his machine-learning event but no update at this time.
- **MS, DH** have confirmed the current number of entrants for the Early Career Award from Regional Groups.
- **SA** is developing his 'Geology in building Environments' talk.
- **MS** yet to contact GSL and request log-in details to gain control of the ECN webpage.
- **ALL** have developed ideas etc for lecture series discussion at meeting.
- **AC** has looked into Hootsuite and other platforms for simultaneous posting across social media.
- **HR/AC** have looked into Instagram account possibilities and paid account possibilities.

### 2) EARLY CAREER AWARD

- a) **MS** confirms that currently 4 heats have taken or will take place. 2 participants confirmed for the final so far. The Committee has decided that in order for the final to go ahead there should be at least 5 participants. **MS** outlines the previous rules, prizes and format of previous Early Career Award Finals (see attached, 'EC Award Info'.zip).
- b) Prizes – **MS, HR** suggest we maintain the norm in handing the winner a trophy (~£80) and a year's free membership to the GSL. **AC** also suggests we also give a voucher as an incentive. The Committee agrees with this so therefore the winner will receive a trophy, a year's free membership to the GSL and an Amazon voucher in the amount of £100.

- c) Date – **MS, HR, AC** suggest the event should be held in the evening to ensure those with work in the daytime will be able to make the final to present and/or spectate. **SG** suggests Thursday 27<sup>th</sup> May 2021 at 17:30 – 19:30. The Committee has decided to move forward with this date. Regional Groups must finalise their candidates by the end of April 2021.
- d) Judges – The Committee has decided that the number of Judges should be reduced from 5 to 3 but this depends on the number of candidates that are ultimately confirmed. In addition, the Committee agrees judges shouldn't be selected until it is clear what industries/subject areas candidate talks are focussed on. However, a star judge e.g., Iain Stewart was discussed. Also, a representative of the GSL, e.g., the President was suggested.
- e) Format – The Committee has decided that the format of the Early Career Award should be the same as in previous years but online (see attached, 'EC Award Info'.zip).
- f) **MS** proposed a "Wild Card" candidate competition in which one extra candidate could be selected from entrants that come from regional groups that have failed to hold a heat. This would be purely dependent upon interest and would require at least 3 entrants to participate. This would be judged but the Committee and would need to be held as soon as possible after the regional heats have concluded. The Committee has decided to proceed with this proposal.

### 3) LAUNCH EVENT & LECTURE SERIES 2021

- a) Launch Event – The Committee discussed options for a launch event for the Lecture Series proposed at the last meeting. **MS** suggests a focus on Chartership, CPD. **HR, AC** agree an AGM should also be included in any potential launch event.

Potential Dates: Tuesday 20<sup>th</sup> April/27<sup>th</sup> April 2021, Thursday 22<sup>nd</sup> April/29<sup>th</sup> April 2021 at 17:30

The Committee has decided to move forward with these ideas.

#### ACTIONS:

- **MS** to contact/liaise with Sean Richardson and Becky Goddard re CPD and Chartership talks.
- b) Lecture Series – The Committee discussed options for the proposed lecture series. It was decided that we should run themed monthly talks. Format will vary depending on topic and number of confirmed speakers.

May – Launch Event

June (**DT**)– Communications – Iain Stewart?

July (**MS, SA**) – Building Materials & Environments – **SA** Talk and + Sara Hoffritz?

August (**DT, JH**) – Non-typical geoscience industries, Duncan?

September (**MS**) – Oil & Gas, Energy Transition and Alternative Energy, Guy Loftus?

October (**HR, TS, AC**) – Mineral Exploration and Mining

November (**MW**) - Geospatial & Engineering

**HR** notes we should be mindful of other GSL events when planning our talks to avoid clashes etc.

**TS** suggests we should also approach some key topical subjects e.g., Women in Mining, mental health etc. **SG** outlines the case for this in the 'Terms of Reference':

GSL - Statement on Diversity, points 2 and 7: 2) Rolling out guidance for improving diversity in conference speakers and attendees, 7) Working with a number of organisations to create a more equal and welcoming geoscience community at the student, early career and professional level.

ECN - Point 6: Promote diversity, equality and inclusion in geoscience, and provide a welcoming and nurturing environment for all.

**SG** has contacted Rich Taylor of Zeiss microscopy/electron microscopy who has agreed to give a talk. This will need to be worked into our plans at our next meeting.

#### 4) ANY OTHER BUSINESS

##### a) Updates from committee members that are absent

**JH** – *“No response from De Beers re. a second round of ECN places on their diamond course. I'll push again in a week or two. I spoke with **DT**, we're happy to take lead on one of the lecture series sessions - on alternative careers in the earth sciences. We're looking for 4-5 people to give short presentations on their careers that make use of a geoscience degree, but on the fringes of the typical geoscience industries (e.g., a forensic geologist; soil geochemist working for the horse racing industry, etc). Will keep you updated on progress.”*

**DH** (Regional Specialist Group Liaison) – *“Got a date for collaboration meeting on the 31<sup>st</sup> March so I shall email participants to confirm today. It looks like there are enough people to make it go ahead.”*

b) Social Media + Webpage

- **AC** outlines the plans available to the Committee for the Hootsuite cross-platform service.

	Professional	Team	Business	Enterprise
Price	£39/mo*	£99/mo*	£520/mo*	'Custom Solutions'
No. Social Accs.	10	20	35	
Scheduling	Unlimited	Unlimited	Unlimited	
No. of Users	1	3	5+	
Post Boosting	£400 per month post boost spend	£1,600 per month post boost spend	£4,000 per month post boost spend	Unlimited

\* Prices displayed in GBP, based on annual billing, but do not include applicable taxes.

Link: <https://www.hootsuite.com/en-gb/plans>

- **AC** outlines individual Instagram paid promotional posting. Cost per click ranges from \$0.20 to \$2.00 and cost per impression is \$6.70 per 1000 impressions. This is cheaper than prices that are charged for Facebook.

ACTIONS:

- **DT** to assess which option is viable for the Committee to proceed with and enquire as to whether the GSL would pay for this on our behalf.
- **MS** to contact GSL and request log-in details to gain control of the ECN webpage.

c) Finance

ACTIONS:

- **DT** to liaise with the GSL re ECN finances and to confirm the accounts.

5) DATE OF NEXT MEETING – TBC